



17th Optatec

International trade fair for optical technologies,
components and systems



05.-07. May 2026



Frankfurt

excellent optical techno- logies



Exhibitor-Information

 www.optatec-messe.com  #optatec2026     

Organizer:  P. E. SCHALL GmbH & Co. KG  +49 (0) 7025 9206-0  optatec@schall-messen.de

Optatec 2026: The Meeting Place for Optotechnology Specialists


The Optatec international trade fair for optical technologies, components and systems is a highly specialised premium event for everyone involved in research into light. It serves as an **international expert platform** for manufacturers and users of optotechnology, precision optics, photonics, image processing and new technologies, as well as manufacturing processes and machines. Nowhere else in the world do does the optotechnology community meet in such a focused manner as at Optatec. More than half of the exhibitors journey to the trade fair from outside of Germany. The exclusive industry meet is held once every two years on a regular basis.


Optatec focuses on the technical exploitation of light. The trade fair presents an explicit range of products for the development, production and utilisation of optical components, optomechanics, optoelectronics, fibre optics, fibre-


optic cables, laser components and digital microscopy, as well as processing machines and manufacturing systems for the production of optical components. The technical utilisation of light is rapidly gaining in importance in all **industrial and non-industrial** sectors. Amongst other aspects, the exhibition portfolio includes lighting and lighting systems, light sources and light guides, image recognition and image processing systems, scanners and cameras, optomechanical components and modules, various sensor systems, mirrors, lenses, films and coatings. Trade fair topics also include filters and apertures, lenses, microscopes and endoscopes, production systems for the production of optical components, detectors, measuring and test systems, laser system components, photovoltaic components, mechanical processing systems for grinding and polishing, as well as analysis and evaluation software.


Optatec's Big




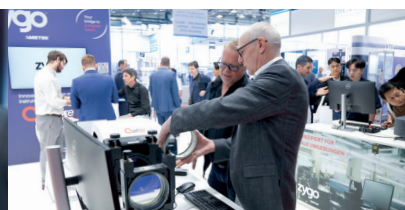
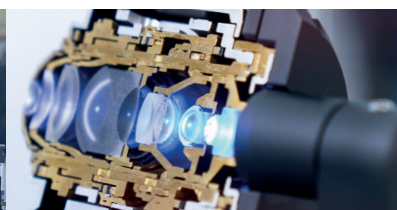
 Optatec is the leading trade fair for outstanding optical technologies, components and systems, at which the latest scientific findings and applications are demonstrated in a solutions-oriented, forward-looking manner.

 Investment decisions for optical technologies are highly significant at the international level for the achievement of an efficient industrial future by means of automation and digitalisation.

 Due to the high concentration of decision-makers which results in qualified leads, the optics industry's international networking event promotes an exchange amongst the expert community which is driven by innovation.

 Customer proximity is intensified by highly specialised know-how updates for concrete challenges and stimulates international business relations.

 The trade fair's international charisma is enormous and is firmly established in global competition with its specific institutional partners.

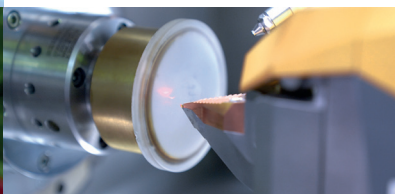


Nomenclature (short survey)

- Optical components
- Optomechanics / optoelectronics
- Fibre optics / light guides
- Laser components
- Manufacturing systems



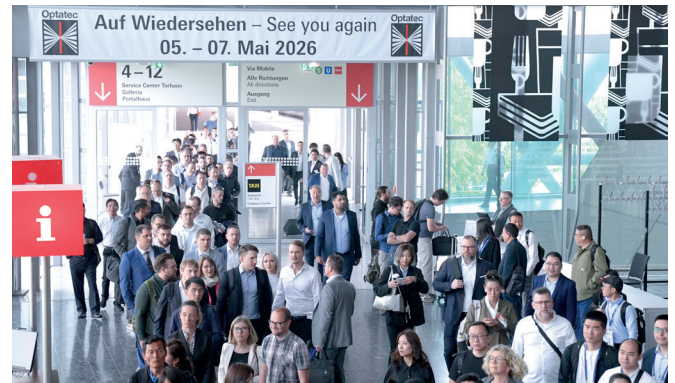
Download Nomenclature



Marketing Services at a Glance

Schall inclusive

Schall makes trade fairs for markets – significant, internationally established trade fairs which have been around for many decades. With their clear focus on content, each of our technically specialised events is held at an ideally located trade fair venue in Europe's respectively leading technology regions. It's especially important for us to provide exhibitors with clearly defined trade fair offerings, including practical marketing services. After all, agreements are always best when they're simple – and with us **simply everything is included.**



The exhibitor package includes all of the following:

- Unlimited number of co-exhibitors
- Second-storey free of charge
- Free exhibitor IDs depending on booth size
- Unlimited number of expert visitor tickets, digital
- Presence at the exhibitor terminals at the trade fair facility
- Included in the exhibition hall floor-plans at the entrances
- Entry in the trade fair directory
- Nomenclature entries for structured product allocation
- Visitor flyer, printed as well as online in PDF format
- Listing in the exhibitor index on the trade fair website
- Exhibitor-profile with logo, image, video, product overview, product groups, new products, job offerings, social functions and contact data
- Display of new products and trade fair highlights in stream news & stories
- My trade fair day service tool
- YouTube videos with exhibitor statements
- Press releases with exhibitor statements in the press folder
- Agile social media working

Event Figures for 2024

422 exhibitors from 24 countries and 3,962 visitors from 37 countries on 18,000 square metres of exhibition floor space.

Strong Visitor Quality

24% decisive role
35% supporting role
24% advisory role

 **83%**
Decision-Makers

Primary Professional Interests of the Visitors and their Job Functions

78% Optical components
54% Optomechanics, optoelektronics
27% Fiber optics, optical fibers
34% Laser components
44% Manufacturing systems
21% Others
Multiple choice

15% Managing director, board member, head of public office
5% Authorized signatory, Head of main department
20% Head of department, foreman
25% Engineer, design engineer
19% Other employee
7% Skilled worker
4% Lecturer, teacher, scientist
5% Trainee, student, pupil

Agile trade fair communication with excellent visibility

News & stories

Media campaigns

Schall trade fair network

Trade fair photos

Foreign representatives

Promotional clips

Exhibitor forum

My trade fair day service tool

Job market

Visitors newsletter

Public relations
national & international

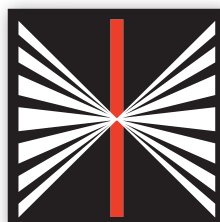
Press service

Exhibitor statements

International media partners

Trade fair films

Social media 360°



The Future Relevance of Optical Technologies

Optical technologies are among the most important future-oriented industries of the 21st century. Optical technologies are being driven by ever-stricter quality requirements, as well as by the expanding use of automation, digitalisation, autonomous systems and assistance systems in a variety of sectors. Optical technologies are **key** disciplines which combine engineering sciences with the natural sciences. They're **innovation** drivers in fields such as machinery and systems manufacturing, production automation, automotive engineering, microelectro-

tics and optoelectronics, lighting technology, the pharmaceutical and medical products industry, laboratory automation and defence, as well as in general safety and security applications. Manufacturers of optical technologies are bridging the gap between fundamental physics research and technical applications.

Optatec presents solutions for current and future ecological, economic, social and technical challenges. The trade fair format is based on a **highly practical concept** with direct, pragmatic user benefits.



Reasons for Being Part of #Optatec2026

- 1** This highly focused gathering of the most important international players ensures a dense concentration of decision-makers amongst the participants.
- 2** The brilliant know-how of the international exhibitors provides decision-makers with a guarantee for world-class, individualised solutions.
- 3** Concrete leads are generated by the expert audience thanks to the trade fair's high levels of specialisation.
- 4** Expert visitors bring their own specific components and challenges to the event, where they're able to try out and test solutions offered by the exhibitors – live on-site.
- 5** Optatec participants are very well networked, which is also reflected in the world-class trade fair programme.
- 6** Talented young students establish active contact with the exhibiting companies at the event. And thus Optatec provides tomorrow's professionals with a perspective.

Statements & Scenes #Optatec2024



 **Stand-Enquiry**

 **Booth Registration**



The consolidation and intensification of successful business relationships plays an exceptionally important role at Optatec.

Fabian Krüger, Project Manager

Optatec Specials

World-class, supplementary events with renowned trade fair partners are a standard feature in Optatec's exhibition programme. They support the technology transfer and present developments which are currently ready for use, as well as forward-looking concepts for industrial manufacturing.



SPECTARIS constitutes an association of four future-oriented high-tech industries, whose technologies can be found in nearly all areas of life. They're used in airplanes, trains, autonomous cars and smart phones, as well as in modern medical diagnostics and therapy systems and automated production facilities. High-tech is inextricably linked with innovation which fuels economic growth and prosperity. Many of these innovations and trends will be presented at Optatec, and Spectaris has been one of the industry meet's outstanding partners for many years.

 www.spectaris.de/en



OptecNet Deutschland is an association of excellent innovation networks in Germany that unites business, science, education, consulting and finance in order to promote photonics as a key technology in their respective parts of the country. The cluster has been active as a trade fair partner for many years, in particular as part of Optatec's supplementary programme and together with the Optence innovations network.

 www.optecnet.de/en



Germany is home to numerous mid-sized companies and global players with top-notch innovation potential, as well as world-class research facilities in the field of optical technologies. Networking and the pooling of resources are becoming increasingly important for boosting innovative strength and international competitiveness. As an optical technologies innovation network, Optence NETWORKING IN PHOTONICS ensures networking amongst industry and research.

 www.optence.de/en

Start-up Area - for Cutting-Edge Networking

Innumerable young startup companies have established themselves in recent years who are revolutionising **future** optical technologies with their **innovative** solutions. As a long-standing event, Optatec would like to support emerging companies in particular, and provide them with a platform at the industry meeting place at the heart of Europe's leading technology region.

At Optatec, startups can book an attractive all-round carefree package including booth setup and marketing. The prerequisite for participation is simple: exhibited products must be related to optical technologies.



 **Registration for the Startup Area**



Foreign representatives

A powerful network around the globe

Schall makes trade fairs for markets – global markets. P. E. Schall GmbH & Co. KG's highly skilled foreign representatives are authorised to organise internationally important trade fairs in their respective countries. Competent and experienced, they offer exhibitors and media companies a comprehensive **portfolio of services**.

From A for acquisition of exhibitors and booth setup assistance **to Z** for zealous, future-oriented media work – we maintain close contacts with market players in the respective national language.



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At a Glance - Trade Fair Data

Duration of the fair

Tue. 05th to Thu. 07th May 2026

Opening times

Tuesday – Thursday: 09:00 am – 05:00 pm

Project management

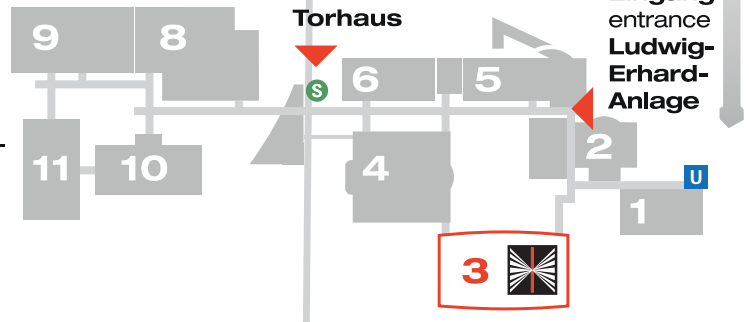


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Auto-
bahn
Motor-
way



#optatec2026



Successful trade fairs thrive on successful brand communication. We cordially invite you to connect with us on Optatec's social media and to network mutually for Optatec 2026. We're looking forward to **#bestbusinesswithpleasure** live in Frankfurt!

17th Optatec at the Internationally Interlinked Trade Fair Venue in Frankfurt - at the Heart of Europe



Located in the middle of Germany and at the heart of Europe, the Frankfurt Exhibition Centre is ideally linked to European and international transportation networks. And thus **Optatec 2026** will be easy to reach from any location: by air, rail, car or local public transportation.

Trade Fair Venue

Messe Frankfurt GmbH
Ludwig-Erhard-Anlage 1
D - 60327 Frankfurt am Main



Organizer:

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